

Books on Cinema Studies - Jan 2012

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The Pusan International Festival, South Korea Cinema and Globalization / SooJeong Ahn
Aberdeen, Hong Kong: Hong Kong University Press, 2012
x. 220p. ; 23cm.
ISBN-13: 9789888083596
\$ 25.00 / PB
352 gm.

This book provides a political and cultural exploration of the Pusan International Film Festival in South Korea since its inception in 1996. By paying a particular attention to the organizers' use of an Asian regionalization strategy, SooJeong Ahn reveals how the festival staked out a unique and influential position within a rapidly changing global landscape.

Very little primary empirical research has been conducted to date on non-Western film festivals, though PIFF and Tokyo and Hong Kong have swiftly grown more exciting and influential as testing grounds for global cinema innovations. The initiation, development and growth of PIFF should be understood as resulting from productive tensions in the festival's efforts to serve local, regional and national constituencies. The book also reflects the complexities of rapid transformation in the South Korean film industry as it has reached out to the global market since the late 1990s.

<http://www.marymartin.com/web?pid=137204>

Japanese Cinema Goes Global : Filmworkers' Journeys / Yoshiharu Tezuka
Aberdeen, Hong Kong: Hong Kong University Press, 2012
xiii. 200p. ; 23cm.
ISBN-13: 9789888083336
\$ 25.00 / PB
326 gm.

Japan's film industry has gone through dramatic changes in recent decades, as international consumer forces and transnational talent have brought unprecedented engagement with global trends. With careful research and also unique first-person observations drawn from years of working within the international industry of Japanese film, the author aims to examine how different generations of Japanese filmmakers engaged and interacted with the structural opportunities and limitations posed by external forces, and how their subjectivity has been shaped by their transnational experiences and has changed as a result. Having been through the globalization of the last part of the twentieth century, are Japanese themselves and overseas consumers of Japanese culture really becoming more cosmopolitan? If so, what does it mean for Japan's national culture and the traditional sense of national belonging among Japanese people?

<http://www.marymartin.com/web?pid=137205>

Southeast Asian Independent Cinema / Tilman Baumgärtel (Editor)
Aberdeen, Hong Kong: Hong Kong University Press, 2012
296p. ; 23cm.
ISBN-13: 9789888083619
\$ 30.00 / PB
441 gm.

The rise of independent cinema in Southeast Asia, following the emergence of a new generation of filmmakers there, is among the most significant recent developments in global cinema. The advent of affordable and easy access to digital technology has empowered startling new voices from a part of the world rarely heard or seen in international film circles. The appearance of fresh, sharply alternative, and often very personal voices has had a tremendous impact on local film production. This book documents these developments as a genuine outcome of the democratization and liberalization of film production. Contributions from respected scholars, interviews with filmmakers, personal accounts and primary sources by important directors and screenwriters collectively provide readers with a lively account of dynamic film developments in Southeast Asia.

<http://www.marymartin.com/web?pid=137207>

Muallaf (DVD) / Yasmin Ahmad
Malaysia: Lighthouse Pictures, 2010
DVD : 1hr. 20 min.
English, Malay and Chinese language
\$ 19.00
84 gm.

<http://www.marymartin.com/web?pid=137475>

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